

Hints for Unit Leaders for the 2010 Friends of Scouting Campaign

One of the key components to effective area scouting is an effective and efficient Family Friends of Scouting Campaign. Unit Leadership plays a key role in these areas:

1. Works with District Leadership to schedule a presentation at a top-notch unit event.
2. Shows support for the activity in both word and deed.
3. Selects a top-notch volunteer to serve as the Unit FOS Chairperson.

This memo will specifically address item 3.

The Unit FOS Chairperson reports to the Unit Chairman. The functions of the position include the following:

1. Interacts with a District volunteer to schedule the time, date and location of the FOS Presentation.
2. Prior to the Presentation, works with the District volunteer to sort out pledge cards of those active families and those no longer active.
3. Follows up with families absent from the Presentation to obtain their financial commitment within a week following the Presentation.
4. Returns pledge cards and reports within one week following the Presentation.

An effective Unit FOS Chairperson will have the following attributes:

1. Knows most, if not all of the families in the unit.
2. Does things in a timely manner.
3. Is a people person...doesn't mind asking people for a commitment.

Have questions? Contact your District Executive.

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